

3rd Annual CEO Roundtable: Successfully Leading Change in Healthcare Organizations

Date: Tuesday, April 3, 2012
Time: 5:30-6:30pm Networking & Cash Bar,
6:30-7:00pm Dinner Buffet, 7:00- 8:30pm Program, Q&A
Location: Top of the Tower, Three Logan Square, 1717 Arch Street
50th Floor, Philadelphia, PA 19103
Cost: \$65 Member; \$85 Non-Member
\$35 Student Member and Members in Transition (no refunds)
Registration: Visit www.HLNDV.ACHE.org. Early registration is encouraged.

Program Learning Objectives:

The healthcare environment is constantly changing, and provider organizations must adapt in order to survive and thrive. Organizations are frequently asked to respond to legislative changes, market fluctuations, safety concerns, and patient or staff demands. The success of major change implementation hinges on how it is communicated and how it impacts individuals and processes in the organization.

Stakeholders frequently resist change for many reasons, including not having enough information, fear of how the change will affect them, comfort with the status quo, and not understanding the benefits of the change. For change to truly be effective, a leader must know how to effectively communicate the benefits, minimize the barriers and describe the processes. Learn from your peers as they share approaches that were successful and those that impeded the change process.

Continuing Education Credit: As an independent chartered Chapter of the American College of Healthcare Executives, the Healthcare Leadership Network of the Delaware Valley is authorized to award 1.5 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

Panelists



Laurence M. Merlis
President and Chief
Executive Officer
Abington Memorial
Hospital



Dr. Kevin B. Churchwell
Chief Executive Officer
Nemours/Alfred I. duPont
Hospital for Children



**Larry R. Kaiser, MD,
FACS**, Senior Executive
Vice President for the
Health Sciences
Dean, Temple University
School of Medicine,
President and CEO
Temple University Health
System

Moderator



Kate J. Flynn, FACHE
President
Health Care Improvement
Foundation

Name: _____

Title: _____ Degree: _____

Organization: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

HLNDV Member \$65 Non-member \$85 Full-time Students/Members in Transition \$35 (no refunds)

Check made payable to HLNDV VISA MasterCard Amex

Card Number: _____ Exp. Date: _____

Signature: _____

For pre-registration, please mail or fax by March 30, 2012 to: PO Box 19, Wynnewood, PA 19096. Fax: (610) 642-3335.

For more information, please contact Carol Sysak or Ellen Wilson-Ghee at events@HLNDV.ACHE.org.

Parking and Directions to the Top of the Tower

Parking

Parking is located under the building. From the Parkway, make a right onto Cherry Street, just after Embassy Suites hotel. Top of the Tower garage entrance will be on the left-hand side. The garage is operated by Central Parking.

Directions

FROM I-676 WEST

Follow I-676 to the Benjamin Franklin Parkway Exit. Make a right onto 22nd Street off of exit and follow ½ block to the Benjamin Franklin Parkway. Turn right onto the Parkway proceed to Logan Circle, remain in the outside lane. From the Parkway, make a right onto Cherry Street, just after Embassy Suites hotel. Top of the Tower garage entrance will be on the left-hand side.

FROM I-676 EAST

Follow I-676 East to the Benjamin Franklin Parkway Exit. Make a right onto Winter Street off of the exit and follow it to the Benjamin Franklin Parkway. Turn right onto the Parkway proceed to Logan Circle, remain in the outside lane. From the Parkway, make a right onto Cherry Street, just after Embassy Suites hotel. Top of the Tower garage entrance will be on the left-hand side.

FROM AIRPORT, WASHINGTON AND ALL POINTS VIA I-95 NORTH

Take I-95 North past the Philadelphia International Airport to I-676 West. (Follow the directions above from I-676 West)

FROM NEW YORK, NEW JERSEY, AND ALL POINTS VIA NJ TURNPIKE

Take the NJ Turnpike to exit 4 (Phila./Camden exit) get onto 73 North and follow to 38 West. Take 38 West, following the signs directing to the Benjamin Franklin Bridge. Take 30 West crossing the Bridge and follow signs for I-676 West. (Follow the directions above from I-676 West)

FROM SOUTHERN NEW JERSEY AND ATLANTIC CITY

Take the Atlantic City Expressway to 42 North and follow signs directing to the Walt Whitman Bridge. Cross the Bridge and take I-76 West to I-676 East. (Follow above directions on I-676 East)

FROM ALL POINTS VIA I-95 SOUTH

Take I-95 South to I-676 West (Follow above directions I-676 West)

FROM HARRISBURG, HERSHEY AND POINTS WEST

Take PA Turnpike East to Exit 24 (Valley Forge). Get onto I-76 East (for approximately 10 miles) to I-676 East. (Follow above directions I-676 East).

FROM NORTHEASTERN PENNSYLVANIA

Take the Northeast Extension (I-476, formerly known as RT. #9) South, continue through toll booth on I-476 South to I-76, Follow I-76 East to I-676 East. (Follow directions above to I-676 East)

FROM SUBURBAN STATION (REGIONAL RAIL LINE)

After exiting the platform proceed to the Arch Street exit sign located on the North side of the building. Follow the corridor to the street level exit. Top of the Tower is located one block down to your left on the right-hand side of the street.



We gratefully acknowledge our Annual-level leaders in corporate support for the Healthcare Leadership Network of the Delaware Valley:

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