



The Healthcare Leadership Network of the Delaware Valley is an Independent Chapter of ACHE

VOLUME VI, NUMBER 1 WINTER 2011

LETTER FROM THE PRESIDENT

Dear Chapter Members:

It was a pleasure to have the opportunity to see many of you at our annual Breakfast with the Regent on February 15 – more than 170 individuals attended. In addition to the thought-provoking comments shared by Robert J. Henkel, FACHE, from Ascension Health, outgoing Regent, Jim Burke, presented the annual senior and early career awards to David P. McQuaid, FACHE and Anna R. Steelman, FACHE, respectively. David and Anna shared how valuable their involvement with ACHE has been in their career development. There were very lively discussions among attendees during the one-hour networking time before the program and also at the conclusion.



This will be my last newsletter message as President of HLNDV as I will hand over the office on April 1, 2011 to Chris Winn, FACHE who will also be serving as the Regent for ACHE District 1. What a privilege it has been to serve as President over the last two years, especially with the dedication and support of the HLNDV Board and Committee members. Please take a few minutes to review the annual report summary included in this quarter's newsletter to gain a better understanding of the committee activity, and also review the current HLNDV strategic plan http://hlndv.org/Documents/HLNDV_Strategic_Plan_2009.pdf.

I hope to have the opportunity to see many of you at Congress this year. If you are attending, please be on the lookout for information on a chapter networking event that is being organized for Tuesday evening, March 22.

Wishing you all the best for a successful 2011!

Gail B. Malcolm, FACHE, LFHIMSS

The Annual Report Issue



Mark Your Calendars

Thursday, March 10, 2011
Annual HFMA Spring Institute
La Salle University
1900 W. Olney Ave., Philadelphia
8:00am-5:00pm
Fee: Member, \$100.00
Non-member, \$125.00
Student, \$50.00

Monday, March 21-Thursday, March 24, 2011
2011 Congress on Healthcare Leadership
Hilton Chicago and Palmer House
Hilton, Chicago, IL

Monday, March 28, 2011
Mobile Communications in Healthcare - A Clinical and Business Perspective
Philadelphia College of Physicians
22nd & Market Sts., Philadelphia
5:00-8:30pm
Fee: Member: \$25.00;
General: \$40.00

Thursday, April 21, 2011
Networking in Delaware
The Brick Hotel
18 The Circle, Georgetown, DE
5:00-9:00pm
No Fee
Non-members are welcome

For more HLNDV events visit <http://HLNDV.org>

FORWARD TOGETHER: ACHE'S 2011 CONGRESS ON HEALTHCARE



Join us in Chicago March 21–24 for ACHE's 2011 Congress on Healthcare Leadership, the premier education event for healthcare executives.

Congress allows you to make the most of your membership in ACHE and receive the best value for your educational dollar. This prime networking event provides opportunities to learn from experts in the field, and also connects you with other healthcare leaders for career advancement.

Join over 4,000 colleagues for three days that will offer education on current and emerging issues, plus more than 140 sessions and chapter receptions. For more information, or to register, please visit: <http://ache.org/Congress> .

MESSAGE FROM THE REGENT—EASTERN PENNSYLVANIA

Greetings!

In the next few weeks I will be working with the incoming Regent for our region, Christine C. Winn, FACHE. Chris brings a lot of energy, enthusiasm and experience to the role and I know that she will be active and visible to all our members in Eastern Pennsylvania. Chris will assume her new role at the ACHE Congress on Healthcare Leadership in March.

At its November 2010 meeting, the Board of Governors of ACHE revised the requirements associated with earning the FACHE credential, and for recertification to address the need for face-to-face education and to increase the required education credits. Recently you should have received communications about the changes to the FACHE requirements. If you have any questions, please contact ACHE's Customer Service Center at (312) 424-9400 or contact@ache.org.

At the Chapter level there are a few things that I would like to mention. First, on February 15, 2011, the Healthcare Leadership Network of the Delaware Valley (HLNDV), held its annual breakfast event at the Union League of Philadelphia featuring Mr. Robert J. Henkel, FACHE, COO of Ascension Health, one of the country's largest not-for-profit hospital systems. Additionally, Regent's Awards were presented to Anna R. Steelman, FACHE, and David P. McQuaid, FACHE. Congratulations to both awardees.

In December 2010, the Healthcare Management Forum (HMF) held its annual student symposium in conjunction with its annual membership meeting at Marywood University.

I wish to thank Kevin C. Flynn, FACHE, former Regent, for standing in for me this year. I would also like to recognize Alice McDonnell, DrPH, (Marywood University), Daniel J. West Jr., PhD, FACHE (University of Scranton) and Steven J. Szydlowski (University of Scranton) for their efforts to engage students and effectively connect their educational programs to our professional organization.

On February 16, 2011, the Eastern Pennsylvania Healthcare Executive Network (EPAHEN) offered a program entitled, "Walking the Public Reporting Minefield," featuring a panel of speakers. The meeting was held in the evening at St. Luke's Hospital in Bethlehem, and it provided attendees with 1.5 hours of Category I CEU credit.

In as much as this is my last communication as Regent, I wish to express my appreciation to all those ACHE members who have worked to advance the ideals of ACHE, and promote the role of healthcare professionalism over the past several years. There are too many individuals to name, but a special thank you to all the members of the Regent's Advisory Council, and the elected leaders and Board members of all the Chapters in Eastern Pennsylvania. I have enjoyed serving as your Regent and I extend my best wishes to Chris as she steps into the role!

All the best!

James B. Burke, FACHE
Regent – Eastern Pennsylvania

FEBRUARY 15: ANNUAL ACHE BREAKFAST WITH THE REGENT

On February 15, 2011, HLNDV held its annual ACHE Breakfast with the Regent at the Union League in Philadelphia. The Keynote Presentation was given by Robert J. Henkel, FACHE, President, Healthcare Operations and Chief Operating Officer, Ascension Health. David P. McQuaid, FACHE, Executive Vice President and Chief Operating Officer, Thomas Jefferson University

Hospitals was given the Senior-level Healthcare Executive Regent Award. Anna R. Steelman, FACHE, Senior Consultant, Health Strategies & Solutions, was named the Early Career Healthcare Executive Regent Award winner. Temple University Hospital was presented with the I. Donald Snook Education Fund Internship Grant. Click [here](#) to see more photos.



Anna R. Steelman, FACHE (r) accepts her Early Career Healthcare Executive Regent Award from Eastern PA Regent, James B. Burke, FACHE (l).



James B. Burke (l) presents David P. McQuaid, FACHE, Executive Vice President and COO, Thomas Jefferson University Hospitals (r) with the Senior-level Healthcare Executive Regent Award.



Barbara Blundi Manaka, PhD, RN (l) presents Sandy Gombert (r), President and CEO, Temple University Hospital, with the I. Donald Snook Education Fund Internship Grant.

MESSAGE FROM THE REGENT—NEW JERSEY

How does the saying go, “Time flies when you are having fun?” Three years ago you elected me to serve as your New Jersey ACHE Regent and it seemed like such a long term at the time. Yet, as I prepare to participate in my last Regent’s Council meeting this March at Congress, I find myself already reflecting on how quickly the time has passed by. Permit me to share just a few thoughts.

First, my Regent experiences have reinforced my belief that this is a fascinating time to be involved in healthcare leadership. The demands on our healthcare delivery systems are so extreme that we have no option but to advance our leadership practices by learning new strategies and tactics to address our complex environments. While there are many options for learning, when it comes to senior healthcare leadership issues I am convinced that there is no better source than our professional association, ACHE. Between the national, regional and local learning and networking opportunities, our ACHE programming responds to our members’ diverse learning needs and interests.

Second, as an “old timer” in ACHE, until recently I think it was fair to say that “ACHE” was synonymous with “Chicago.” Now, as a result of a key strategic change, we have our chapters as the local face of ACHE. What a great opportunity this represents for us, the ability to access education and networking opportunities on a budget. I predict that for many of us it will not be long before our ACHE Chapter becomes our primary connection to ACHE.

However, as I have often mentioned in my previous messages, the real benefit of having local chapters is that it is much easier to get involved in ACHE activities. Like many of our members in the past, there were years when I paid my dues, listed my FACHE after my name and counted myself as an ACHE member. What I have learned these past three years as your Regent is that there is so much more benefit available from my ACHE membership when I become involved in the organization. The best return-on-investment for our ACHE dues is when we volunteer to work for our Chapter. Plus, there are so many different volunteer opportunities that I am confident that your Chapter can accommodate your interests within the time you make available.

Lastly, and no doubt my best memory in serving as your Regent, will be the opportunity to have met so many of our ACHE members. For a few members, my contact was to support them as they searched for a new position. For many members I was a networking contact at a local

event. I particularly enjoyed the multiple CEO Series that I was privileged to host. Do you realize that over the past three years more than 25 current and recent NJ hospital CEOs volunteered their time to participate in one of our “fireside chats”? While ACHE recognized this extraordinary accomplishment by awarding us the very first “ACHE Collaboration Award,” the real benefit for me was to have heard so many of our most senior healthcare leaders share their thoughts regarding what it takes to be a successful leader in today’s environment. I have also had the privilege to annually recognize a number of our colleagues by awarding my Regent’s Awards. For those who were not able to join us for the recent ACHE breakfast, this year’s Regent’s Award winners include:

SENIOR EXECUTIVE AWARDS

Deborah K. Zastocki, FACHE
President and CEO, Chilton Hospital

Kevin J. Slavin, FACHE
President and CEO, East Orange General Hospital

EARLY CAREER AWARD

Robert H. Adams Jr., FACHE
Vice President, Jersey Shore University Medical Center

LEADERSHIP AWARD

Elizabeth A. Ryan
President and CEO, New Jersey Hospital Association

Again, congratulations to this year’s awardees.

In closing, while I prepare to leave the Regent’s role I look forward to continuing to support the advancement of healthcare leadership practices in my role as the Acting Chair & Associate Professor, Department of Graduate Programs in Health Sciences at Seton Hall University. I also plan to continue my ACHE involvement with the Chapter and I am pleased to advise you that we are already discussing a fall 2011 CEO series.

Lastly, if any of you are planning to attend the Congress on Healthcare Leadership this year, I am presenting two sessions on the topic of “Generational Differences” on Tuesday, March 22, and I hope that you will stop by to say “hi.”

Terrence F. Cahill, EdD, FACHE
New Jersey Regent

MESSAGE FROM REGENT—DELAWARE

My first two years as Regent for Delaware have gone by really quickly! As I reflect on the things that my RAC and I have focused on during these two years, I think that we have made some positive progress. At this time, we want to be sure to reflect, learn, and become even more focused on advancing further toward accomplishing our goals during the upcoming year, as follows:

- 1) Continue to increase the level of active engagement, and therefore benefit received, by Delaware ACHE affiliates (grow membership, promote advancement, enhance level of participation).
- 2) Build on the level of “linkage” between Delaware ACHE affiliates and the great work of our Chapter (also

become more effective and efficient in the structure and use of time that supports this goal).

- 3) Continue to develop several new leaders who will continue to advance the work that we are doing today.

Our Delaware RAC had a great discussion about how we can accomplish more, while being effective in the use of our affiliates’ time, at our recent meeting. I am excited about the ideas that we discussed, and I look forward to reporting further on our ideas in the near future.

Lynn C. Jones, FACHE
Delaware Regent

WARREN LYONS MOVING TO BAY AREA

The HLNDV community congratulates Warren Lyons, FACHE, ACHE Regent-at-Large (District I), and 20-year member of the chapter on his new role as Chief Strategy and Integration Officer for Alameda County Medical Center near the San Francisco Bay area. ACMC is part of a health system of three hospitals and an extensive ambulatory care network. It maintains an affiliation with the University of California, San Francisco Medical School.

Warren has worked in key areas of the Temple University Health System. He has served as CEO of the Temple Transport Team (T3) and spearheaded the Continuing Operations Plan at Temple University Hospital during the most recent work stoppage. Warren’s erudite leadership will be dearly missed by the HLNDV board and membership. He has made numerous contributions to advance learning, assist members in professional development, and serve for the healthcare management profession. He has also been a dedicated volunteer at community service projects and has welcomed new members at countless HLNDV functions.

Jim Burke, FACHE, Chief Operating Officer at Hahnemann University Hospital commented, “Warren has been a terrific partner to me in my role as Regent for Eastern Pennsylvania. He helped me to get acquainted with many folks in the HLNDV, as well as the ACHE. He was an active member of the Regent’s Advisory Committee, where he was very helpful in connecting with C-suite executives throughout Eastern Pennsylvania.”



In words that reflect sentiments shared by so many in the chapter, Jim further expressed, “While I am sorry to see him leave the area, I know that Warren will keep in touch, and that he will be successful in his new role.”

Farewell, Warren, and many thanks for your dedication and service!

HLNDV PARTICIPATES IN MLK DAY VOLUNTEER EVENT, JANUARY 17, 2011



The MLK Day volunteer event was a great success. The goal was to assist in the renovation of several floors of the Greater Norristown Police Athletic League building. HLNDV was well represented by seven participants who repainted a large room used for computer learning. A good time was had by all.

Pictured from left to right: Chris Strasser, Kate Flynn, Thompson Boyd, Sue Turner and Ned Lafer

A Year of Growth for Our Chapter

The Healthcare Leadership Network of the Delaware Valley recorded solid growth in 2010 that was driven by a committed, dual focus of engaging our members and delivering value through new and enhanced forums.

Since 2009, our corporate sponsorship revenue has increased approximately 20%, we experienced a 54% increase in the quantity of events offered, and we now have 1,047 active members on our roster, a 6.3% increase from the previous year.

HLNDV's continuing success relies on the combined efforts of our Board of Directors, dedicated committee volunteers, generous corporate sponsors, and the members and "future members" who participate in our premier events and programs.

In 2010, we delivered on several priorities and goals established during the August, 2009 planning retreat:

- Developed webinar events for wider access to educational programming
- Organized and hosted the inaugural CEO Dinner Forum

- Offered events and networking opportunities across the chapter's broad geographic area
- Enhanced the chapter-based ACHE Board of Governors' Exam Study Group
- Formed Special Interest Groups (SIGs) to engage members
- Deployed more effective survey tools to capture member feedback

We have also invested in hiring a new Communications Consultant to better convey our message to members and the public at-large.

Additionally, two new committees have been established that concentrate on the areas of communications and member services. These committees will provide improved vehicles for dialogue among the membership and a more service-focused approach to member needs.

In total, the chapter has built a strong forward momentum moving into 2011.

Treasurer's Report

Rieke C. Baize, FACHE, Chair

In 2010, the overall financial condition of HLNDV was sound. As of 12/31/10, the chapter's checking account assets totaled \$13,662 and certificate of deposit totaled \$11,153. The chapter has no outstanding liabilities.

Revenue increased in 2010 vs. 2009 to \$67,585. The major categories that supplied revenue include: Programs/Events, Corporate Sponsorship, ACHE Rebates and Interest Income.

Expenses in 2010 totaled \$69,561 which provided an operating loss of \$1,976.

The major categories that made up the chapter expenses include: Programs/Events, IT Consultant, Board Expenses,

Professional Services/Insurance, Telecommunications, and Banking Fees.

An analysis of the top three reasons for increased expenses in 2010 were:

- Higher administrative costs associated with additional programs and meetings
- Transition to the new Communications Consultant and associated start-up costs
- Conference call expenses associated with the number of committee meetings

The balance of the I. Donald Snook Education Fund is approximately \$19,500.

Academic Relations Committee Report

Barbara Blundi Manaka, PhD, RN and Jennifer Natale, Co-Chairs

HLNDV and the Fox School of Business co-hosted the First Annual Don Snook Memorial ACHE Category 1 Event on October 28th 2010 at the Fox School's Alter Hall. Entitled "Healthcare Is Risky Business: Successfully Managing Clinical, Compliance, and Labor Relation

Risks." This well-attended and highly rated event was a panel discussion led by moderator: Michael Zuckerman, J.D., Managing Director, National Health Care Alternative Development, AON Risk Services. Panelists included: Denise Murphy, RN, MPH, CIC, Vice President Quality and Patient Safety, Main Line Health System; Sandy Gomberg, RN, MSN, President & CEO Temple University Hospital; and Cari Reed, MJ, CHC, Chief Compliance Officer, Abington Health.

Career Development Committee Report

Ellen Nassberg, FACHE and Ned Lafer, MD, FACHE, Co-Chairs; John Kiernan, prior Co-Chair

2010 Highlights

Mentorship Program

Our chapter-based mentorship program continued to grow and receive support from HLNDV members at senior executive, mid-level, early career and student levels. HLNDV has been recognized as a model and was featured in the September/October 2010 edition of "Healthcare Executive" published by ACHE. We assisted the Healthcare Forum of Central Pennsylvania with startup of their mentorship program and continue our affiliation with the Temple University Healthcare Management Alumni Association (TUHMAA) to facilitate mentoring partnerships with students and alumni. HLNDV On-Board has been developed as a niche program to introduce chapter members with not-for-profit board opportunities.

Seventy-eight HLNDV members actively participate in the program:

- 23 active partnerships
- 12 mentees awaiting match
- 12 mentors awaiting match
- 1 On-Board match
- 6 On-Board mentees awaiting match
- 27 completed mentoring partnerships

ACHE Advancement

2010 marked a breakthrough year in revitalizing and creating expanded access to the chapter-based Fellow Advancement study group. There are 16 active participants who meet biweekly in person or via web conference. Average attendance for each session has been 10 people. Educational materials and lectures are provided by the participants. At the time of this report about seven of the 10 topic modules have been presented. Presentations are saved as Webinars that can be accessed at any time by members.

Community Service Projects

HLNDV provided hands-on support to worthwhile community service projects:

In 2010, members helped to paint and clean the Papa Playground in the Overbrook section of Philadelphia.

The goal of the committee is to hold two to three HLNDV group volunteer events each year. There are opportunities to coordinate with our Delaware counterparts with a Food Bank project, to consider hospital volunteer opportunities, and to develop a web listing of volunteer opportunities that our members can reference for their individual purposes.

Career Development Educational Programs

Two events were held in 2010 focusing on the use of Social Media and formation of an Early Career Special Interest Group. The 2011 plan is to further expand career development education programs – aiming for two to four major educational events per year including informal networking mixers.

Chapter Awards

HLNDV facilitates three major awards each year to healthcare executives who have distinguished themselves within our chapter and region:

SENIOR-LEVEL HEALTHCARE EXECUTIVE

Albert P. Black, FACHE

Chief Operating Officer of the Hospital of the University of Pennsylvania

EARLY CAREER HEALTHCARE EXECUTIVE

Jennifer A. Bastian

Assistant Administrator of Radiation Oncology at the Thomas Jefferson University Hospitals

ADMINISTRATIVE ACHIEVEMENT AWARD

Marianne C. Stefano, FACHE

Managing Director of Service Excellence for Nemours

Job Bulletin and Career Resources

The monthly "Job Bulletin" underwent review for improvements and transition to the HLNDV Web site. This effort will accelerate in 2011.

Corporate Sponsorship Committee Report

Anna R. Steelman, FACHE and Bill Myers, Co-Chairs

In 2010, HLNDV's gold sponsor, Siemens, renewed their annual sponsorship; two silver sponsors renewed (Duke Realty Corporation and Turner Construction Company), and Greencastle increased their sponsorship from bronze to silver. DGA Partners, Leaders for Today, and NOVA Records Management also renewed their bronze sponsorships. HLNDV welcomed Kirby Bates Associates as a new silver sponsor and Endoscopy Suite Partners as a new bronze sponsor.

Conifer was the event sponsor for the 2010 Breakfast with the Regent in April. In May, the ECRI Institute, Health Strategies & Solutions, and Management Pathways each sponsored the CEO Roundtable event. In October, HLNDV's First Annual Don Snook Memorial

ACHE Category I Event was supported by four special event sponsors: DGA Partners, Health Strategies & Solutions, Kirby Bates Associates, and the Temple University Healthcare Management Alumni Association (TUHMAA).

Corporate sponsorship revenue increased approximately 20% between 2009 and 2010, from \$15,500 to \$18,500. In 2010, \$13,500 of corporate sponsorship revenue was from annual renewals, \$3,000 was from event sponsors, and \$2,000 was from Snook special event sponsors.

HLNDV is grateful to both our loyal annual sponsors and our event sponsors. It is with this generous sponsorship support that our chapter is able to offer robust education and networking programs to our members throughout the year.

Membership Committee Report

Hamish Stewart-Smith and LuAnn Kline, Co-Chairs

2010 was another year of growth for the HLNDV. Through our chapter affiliation with ACHE our membership grew to 1,047 members, an increase from 985 in 2009. We also added six new Fellows in 2010, with a goal of adding seven more in 2011. HLNDV also measures how many members have passed the Board of Governors exam – and in 2010 we have had 14 members successfully pass the exam. HLNDV is proud to be one of the top seven chapters in ACHE.

To better serve our membership the Board approved a change in the committee structure to essentially split the Membership and Marketing Committee into two separate committees. The newly formed Member Services Committee will focus on the on-boarding of new members, member surveys, assisting members in achieving Fellow Status, and making sure we have as many members “engaged” in the opportunities of ACHE & HLNDV. The Communications Committee will focus on the chapter newsletter, website, online social networking, and looking for ways to improve the visibility of HLNDV in the region. We look forward to serving our members with the new structure in 2011!

Event and Education Committee Report

Allison Wilson-Maher and Ellen Wilson, Co-Chairs

In 2010, HLNDV offered a total of 34 events. This was a 54% increase over the prior year. On average, there were approximately 45 attendees at each event, with our largest event being the Annual ACHE Breakfast with the Regent which welcomed 128 attendees.

There were 17 category II events offered in 2010 and six category I events. Additionally, there were two Board of Governor's (BOG) study groups which were produced by the Career Development Committee.

Realizing that HLNDV members are located across a large geographic area, 10 successful networking events were offered in Pennsylvania, New Jersey and Delaware.

New in 2010, was the Special Interest Group (SIG) Networking Events. These events included an Administration SIG, a Nursing SIG, and an Early Careerist SIG.

In an effort to meet the varying needs of our members as well as leverage technology, the Events & Education Committee also introduced webinars into the annual calendar of events. Likewise, we partnered with various professional organizations such as the Healthcare Planning & Marketing Society of NJ (HPMSNJ), the Delaware Valley Building Green Council (DVBGC), and the National Association of Health Services Executives (NAHSE), to name a few.

In 2011, the Events & Education Committee will continue to strive to offer a variety of events that is a balance of both educational and networking events.

HLNDV, MORE THAN A CHAPTER...A COMMUNITY

By Trent A. Beach, PharmD, MBA, MSHA

Online communication is now the primary form of business contact with new tools being introduced daily. Social network media, such as LinkedIn, have become established platforms. If you are currently a LinkedIn user, you are aware of its value in maintaining a professional network.

Recently, a LinkedIn Group has been created for the HLNDV chapter members (entitled 'Healthcare Leadership Network of the Delaware Valley') to facilitate exchanges within the chapter. It is a forum to ask questions, provide information, debate ideas and share with others.

The chapter invites all members to sign in and contribute. The discussions are moderated to prohibit spam or promotional materials. Since the group is limited to our membership, the interactions should be of mutual interest and assistance to one another.

A powerful feature of LinkedIn is its facilitation of 'Groups,' which users can build and manage. With this feature, users may communicate on topics of common interest. Another helpful feature is the ability to choose

how often (if at all) you would like to have discussions sent to you via email. You can choose only to view discussions when you log into them, or you can choose to have any new discussions sent to you as a weekly (or daily) digest. You can then see activity over a specific period and determine what is of value, including discussions where you may have expertise and can respond to fellow members.



The business of caring for others and building and maintaining systems to provide healthcare has become increasingly complex. In his secrets-to-success guide, "Never Eat Alone," Keith Ferrazzi wrote, "Poverty, I realized, wasn't only a lack of financial resources; it was isolation from the kind of people that could help you make more of yourself." It goes without saying that nothing is better than face-to-face interaction. However, HLNDV's LinkedIn Group provides us with a great way to make introductions, build community, and better assist one another. Please access it at <http://www.linkedin.com>.

CALL FOR MENTORS



... Are you a mid- to senior careerist?

...Do you look to help develop those following in our professional footsteps?

If so, the HLNDV Mentorship program needs you. We are seeking potential mentors. At present, we have interested members looking for your advice, but need more mentors across a broad cross-section of service lines with whom to match them.

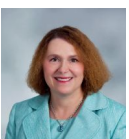
Professional mentoring is unquestionably of great benefit to early- and mid-careerists looking for the advice, guidance, and challenge from a more seasoned colleague. However, often unspoken are the lifelong rewards and joy that can come from being a mentor, and helping a colleague grow by replacing trepidation with confidence.

The HLNDV Mentorship team works to match members seeking a mentor relationship with those who are mid- to senior careerists for an enriching and challenging relationship and experience. For more information and/or to volunteer to serve in a mentor role, please contact Trent Beach at tbeach07@verizon.net or (302) 733-6374.

MOVERS AND SHAKERS



Allison Wilson-Maher will be joining the Philadelphia office of Jones Lang LaSalle as Senior Vice President – Healthcare.



Deborah Watson, FACHE has been promoted to Senior Vice President/Chief Operating Officer at Bayhealth in Milford, DE. She was previously Vice President, Operations Southern Region.



Hamish Stewart-Smith has joined Encore Health Resources, a Healthcare IT consulting firm, as Client Services Executive. He will be part of the team driving sales and operations for the East Coast.

To share news of a new job, appointment, promotion or award, please contact our Communications Committee at Communications@hlndv.ache.org.

ACHE CALL FOR NOMINATIONS FOR THE 2012 SLATE

ACHE's 2011–2012 Nominating Committee is calling for applications for service beginning in 2012. All affiliates are encouraged to participate in the nominating process. ACHE Fellows are eligible for any of the Governor and Chairman-Elect vacancies and are eligible for the Nominating Committee and Regent-at-Large vacancies within their district. Open positions on the slate include:

- Nominating Committee Member, District 1 (two-year term ending in 2014)
- Nominating Committee Member, District 4 (two-year term ending in 2014)
- Nominating Committee Member, District 5 (two-year term ending in 2014)
- Regent-at-Large, District 2 (three-year term ending in 2015)
- Regent-at-Large, District 4 (three-year term ending in 2015)
- Regent-at-Large, District 5 (three-year term ending in 2015)
- 4 Governors (three-year terms ending in 2015)
- Chairman-Elect

Please refer to the following district designations for the open positions:

- District 1: Canada, Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
- District 2: District of Columbia, Florida, Georgia, Maryland, North Carolina, Puerto Rico, South Carolina, Virginia and West Virginia
- District 4: Alabama, Arkansas, Kansas, Louisiana, Mississippi, Missouri, New Mexico, Oklahoma, Tennessee and Texas

- District 5: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington and Wyoming

Candidates for Chairman-Elect and Governor should submit an application to serve, a copy of their resume and up to 10 letters of support.

Candidates for Regent-at-Large and the Nominating Committee should only submit a letter of self-nomination and copy of their resume.

Applications to serve and self-nominations can be submitted by U.S. mail and postmarked between Jan. 1 and July 15. Mail applications to serve to: Charles R. Evans, FACHE, chairman, Nominating Committee, c/o Julie Nolan, American College of Healthcare Executives, 1 N. Franklin St., Ste. 1700, Chicago, IL 60606-3529. Materials also can be sent via e-mail to jnolan@ache.org or faxed to (312) 424-2828 by July 15.

The first meeting of ACHE's 2011–2012 Nominating Committee will be held on Tuesday, March 22, 2011, during the Congress on Healthcare Leadership in Chicago. The committee will be in open session at 2:45 p.m. During the meeting an orientation session will be conducted for potential candidates, giving them the opportunity to ask questions regarding the nominating process. Immediately following the orientation, an open forum will be provided for ACHE affiliates to present and discuss their views of ACHE leadership needs.

Following the July 15 submission deadline, the committee will meet to determine which candidates for Chairman-Elect and Governor will be interviewed in person on Oct. 27, 2011. All candidates will be notified in writing of the committee's decision by Sept. 30, 2011.

To review the Candidate Guidelines, visit the Affiliates Only area of ache.org and select the "Candidate Guidelines" link on the left-hand side of the page. If you have any questions, please contact Julie Nolan at (312) 424-9367 or jnolan@ache.org.

POST A HELP WANTED AD IN THE HLNDV "JOB BULLETIN"



Is your firm hiring healthcare professionals? Why not list the job posting in the Healthcare Leadership Network's "Job Bulletin." The bulletin is sent once per month to more than 1,100 healthcare professionals in the Delaware Valley area.

Ads are run twice, unless otherwise requested. There is no cost to advertise.

If you are interested in posting a job to the Job Bulletin, please fill out a Job Bulletin Submission Form and submit

the form to HLNjobbulletin@hlndv.ache.org or download a [Job Bulletin Submission Form](#) here.

Please inform us of your recruitment result, i.e. via Healthcare Leadership Network posting, professional society, etc.

Disclaimer: Healthcare Leadership Network of the Delaware Valley is not responsible for, and disclaims all liability in connection with, any aspects of the job search and hiring processes that may be facilitated by the use of the Job Bulletin.

WELCOME NEW MEMBERS

November, 2010

Danielle A. Anderson
 Brian J. Burgess
 Karen Javie
 Andrew Kanoff
 William McDonnell
 Sebastian Mitchell
 Denise Murphy
 Raymond C. Nwaneri, RN
 Dimitrios Patargias
 Rupa M. Patel
 Brian Plajer
 LT Rebecca L. Short,
 FACHE
 Ross Shuster
 Lindsay Siegle
 Chrystal Simms Griffin
 Michelle Sparrow
 Herman Van Fleet III

December, 2010

Deborah Baehser
 Sonal Bahl
 Richard Boehler, MD
 Scott T. Caldie
 Ashley Craig
 Brenda DeFeo
 Joseph Fetterman
 Marquitha K. Gilbert

Margaret Greenaway
 Chaplin, FACHE
 Lovell T. Harmon Sr.
 Janelle Heisler
 Barbara Hendricks
 Deborah L. Hetrick
 Catherine Holt
 Ann M. Hurst, RN
 Parwaiz Khalid, PhD
 Patrick Knaus
 Karen L. Kutner
 Paul F. Lajeunesse
 Linda May
 Jonathan E. McCarthy
 Edward V. McCormack,
 FACHE
 Francisco Lopez IV,
 FACHE
 George Mychaskiw II
 Teenice Nebblets
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LOCAL STORIES OF INTEREST

Blog Aimed at St. Christopher's Patients

St. Christopher's Hospital for Children has launched a blog for children. More from [Philadelphia Business Journal](#).

Quakertown Hospital President Takes Different St. Luke's Job

Bethlehem-based St. Luke's Hospital & Health Network named **Edward Nawrocki** as president of its new St. Luke's Riverside Hospital, which is set to open later this year. More at [Philadelphia Business Journal](#).

Nurses Take Over Aria Leadership Posts

Aria has named a new CNO and a new COO. More from [Nursing Spectrum](#).

Temple Health System Names New CEO

Dr. Larry R. Kaiser was named CEO as well as dean of the Temple University School of Medicine and the university's senior executive vice president for health sciences. More from the [Philadelphia Business Journal](#).

Changing Intensive Care to Improve Life Afterward

The [Wall Street Journal](#) reports that hospitals are changing how they care for their sickest patients, amid growing evidence that traditional care in intensive-care units can increase patients' risk for other problems after they leave.



Toomey: Health Act Could Bring 'Financial Disaster'

[The Intelligencer](#) reports that U.S. Senator Pat Toomey (R-PA) is taking a crash course in health care to see what is working and what needs to be fixed.

Hospitals Shift Smoking Bans to Smoker Ban

More hospitals and medical businesses in many states are adopting strict policies that make smoking a reason to turn away job applicants. More from [New York Times](#).

If you'd like to submit a local news story, please e-mail it to communications@hlndv.ache.org.

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The Team health local contact is Harry Moisisdis, VP, Business Development, 888-347-3147, Harry_Moisisdis@TeamHealth.com.

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